

# Esther Shin

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## EDUCATION

**University of Texas, at Austin** — B.S. in Advertising,  
*Texas Creative Program*

AUG 2016 - AUG 2020

## EXPERIENCE

**Terri & Sandy, New York, NY** — *Jr. Art Director*

NOV 2020 - CURRENT

Worked on accounts such as Nutella, Ferrero Rocher, Applegate, Freshpet, GoldBond, Unitron, and more.

**The Inturnship, Remote** — *Founding Art Director Inturn*

JUL 2020 - NOV 2020

Created the brand identity, logo, website, and social launch campaign. Collaborated with writers and creatives to create an impactful program.

**Coder, Austin, TX** — *Jr. Designer*

JUL 2020 - NOV 2020

Built white papers, decks, and ads. Aided in website design and creating templates for future documents.

**FCB New York, New York, NY** — *Freelance Designer*

JULY 2020

Collaborated on a short-term project with art directors, copywriters, and CD's for a healthcare brand.

**Hero Cosmetics, New York, NY** — *Freelance Designer*

JUN 2018 - JULY 2020

Aided in expanding their brand identity. Created assets for campaigns, web, social and merchandise. Designed sticker sheets for seasonal campaigns.

## SKILLS

Adobe Creative Suite  
HTML  
Figma  
Concepting  
Art Direction  
UX/UI Design  
Animation  
Trumpet-noises  
Song-writing

## AWARDS

Indoor Recess x Disney  
Music Group Ad  
Competition, 2020  
Won Judge's Choice, Client  
Choice, Best Creative, Best  
Strategy

American Advertising  
Federation, 2020  
1 Gold ADDY  
2 Bronze ADDYs

## LANGUAGES

English  
Korean